

SPONSORSHIP GUIDE



2 0 1 8
R O C H E S T E R
BLACK PRIDE
"Our Legacy"

AUGUST 8TH - AUGUST 12TH

ROCHESTERBLACKPRIDE@GMAIL.COM

WWW.ROCBLACKPRIDE.COM



CITY OF ROCHESTER
OFFICE OF THE MAYOR

Proclamation

- WHEREAS:** Rochester Black Pride is a collective that works to create an all-inclusive atmosphere to celebrate, empower, & inspire the Black Queer/LGBT community.
- WHEREAS:** Rochester Black Pride will host the inaugural Rochester Black Pride 2016 event from August 18-21 in Rochester, New York, to celebrate, empower and inspire the Black Queer/LGBT community; and
- WHEREAS:** Rochester Black Pride aims to welcome a diverse audience to its many fun, family-friendly activities and to educate the community while upholding the principles of no racism, no homophobia, no transphobia, no femphobia, no fatphobia, no sexism, no ableism, no ageism and no hate; and
- WHEREAS:** Rochester Black Pride 2016 is a celebration of the stories, the talent, the history, the beauty, the strength, the struggle, and the triumphs of the Black and Brown queer, lesbian, gay, transgendered and bi-sexual community in Rochester; and
- WHEREAS:** Our area is most fortunate to be home to Rochester Black Pride 2016, and we thank the organizers and supporters of Rochester Black Pride 2016 for bonding our community closer together, for providing exceptional support and activities to our Black and Brown lesbian, gay, bisexual and transgender community (LGBT) and Allied Communities; and for helping us better define and embrace the mutual humanity we all share.

NOW, THEREFORE, I, Lovely A. Warren, Mayor of the City of Rochester, New York, do hereby proclaim August 18 – 21, 2016 to be a time to celebrate:

ROCHESTER BLACK PRIDE 2016



In Witness Whereof, I Have hereunto set my hand on this 18th day of August in the year 2016.

Signed:

A handwritten signature in blue ink that reads 'Lovely A. Warren'.

Mayor, Rochester, New York

MISSION

Rochester Black Pride is a week long cultural & arts festival that works to create all-inclusive Black atmosphere to celebrate, empower, & inspire the Black Queer/LGBT community in Rochester. We pride on ourselves on being of the community, while working to provide positive experiences for the community.

WHAT IS BLACK PRIDE ROCHESTER & WHY IS IT NECESSARY?

There is a unique flavor, voice, aesthetic and experience that sets the Queer/LGBT of Color Community apart from any other collective within the larger community of Rochester. While we celebrate the similarities of the human condition as a whole we also cherish the incredible culture and camaraderie among us. This weekend we take a special opportunity to give a platform to the stories, the talent, the history, the beauty, the strength, the struggle, the future and the triumph that is Black and Brown Queer, Lesbian, Gay, Transgendered and Bi-Sexual Rochester. The last two years were tremendously successful & we seek to expand and enrich our efforts year after year.

All of our events are considered Safe Spaces where all voices hold value and all perspectives are seen as valid. Below you will find a few house rules to help maintain the integrity and safety of these spaces:

**NO RACISM
NO HOMOPHOBIA
NO TRANSPHOBIA
NO FEMPHOBIA
NO FATPHOBIA
NO SEXISM
NO ABLEISM
NO AGEISM
NO HATE**

WHO WE SERVE

While most of our events are open to the general public, our target audience is individuals over the age of 18 who identify as Black/African-American and Queer (Gay, Lesbian, Bisexual, Trans*, Gender Non-conforming, Pansexual, etc). As we continue to expand we will be doing more to include the youth, particularly those in middle school & high school.

THE COLLECTIVE BEHIND ROCHESTER BLACK PRIDE

A conscious effort is made each year to welcome all factions of our illustrious and diverse community to plan events and blueprint the Pride festivities. The goal being to create a weekend to rival Pride celebrations nationwide to give our local community a platform while drawing in guests from around the country to join in our events. Representatives who identify as Black/African-American and Queer (Gay, Lesbian, Bisexual, Trans*, Gender Non-conforming, Pansexual, etc) were invited to be a part of the conversation, take leadership in the planning and create events to suit young and old, singles, families to entertain, celebrate and educate.

MEDIA & PROMOTION

One thing that makes us unique is that a majority of our efforts are community driven both on and offline. A large amount of our promotion is done via social media, word of mouth, & outreach. Community members are even featured in and given the opportunity to decide the narrative of our promotional materials, which include: flyers, sound bites, and videos. This year, a large part of our efforts will be centered around promoting at other Prides around the country.



This year we will be adding a few new elements to our promotional strategy. Adding to our keepsake lanyard weekend passes, we will be developing a Black Pride Guide for festival attendants along with a special tri-fold flyer to promote around the country.

Every year we create custom promotional video highlighting the beauty and diversity of our community against Rochester's rich landscapes. Last year's video reached folks from all around the country and gave us a great buzz going into Pride.



ROCHESTER BLACK PRIDE PROMO
<https://youtu.be/7Ru6tftLVjA>

PROMOTIONAL MATERIALS

Over 2000 copies of our promotional materials were printed & distributed throughout the various cities including: Rochester, Buffalo, Houston, DC, NYC, Philly, Syracuse, Toronto, & Atlanta. Along with printed materials we posted all materials on our respective social media pages and coordinated with local LGBT promoters.

HOTEL INFORMATION

394 | east avenue | suites

THE EAST AVE INN & SUITES LOCATED AT 394 EAST AVE. ROCHESTER, NY 14602 WILL SERVE AS THE OFFICIAL ROCHESTER BLACK PRIDE 2017 HOST HOTEL. COMPLIMENTARY SHUTTLE SERVICE TO & FROM THE AIRPORT, TRAIN STATION, & BUS STATION.

DELUXE ROOM \$109 A NIGHT

DELUXE KING SUITE \$119 A NIGHT

PREMIUM SUITE \$129 A NIGHT

USE THE CODE: **ROCBP**

BOOKING INCLUDES COMPLIMENTARY WIF, BREAKFAST, FITNESS CENTER, PARKING, & MORE!

CHECKIN: 3:00PM | CHECKOUT: 11:00AM

BOOK YOUR ROOM TODAY!

WWW.EASTAVEINN.COM/ROOMS

STAY CONNECTED!

WWW.ROCKBLACKPRIDE.COM

#ROCKBLACKPRIDE

f /ROCKBLACKPRIDE

ROCHESTERBLACKPRIDE@GMAIL.COM

(566) 347-7433

DONATE TO BLACK PRIDE!

PAYPAL.ME/ROCKBLACKPRIDE

CASH.ME/ROCKBLACKPRIDE

THANK YOU TO OUR SPONSORS:

City of Rochester, NY
Lorely A. Warren, Mayor
Rochester City Council

MOCHA CENTER

HEAD

THE COMMUNITY FOUNDATION

Trillium HEALTH

Gay Alliance

ROCHESTER, NEW YORK
AUGUST 9th - 13th

FREE MORE INFORMATION:
ROCHESTERBLACKPRIDE@GMAIL.COM

#ROCKBLACKPRIDE

2017 ROCHESTER BLACK PRIDE

HOSTED BY: **MISS DEELICIOUS**

MUSIC BY:

HITTING THE STAGE: **SKUM** **JAH X**

CHARLES EMANUEL **MARSHAY** **DISTINGUISHED DYNASTY**

BAKARI POET **NARIYAH** **FITNESS W/ LAMAR**

ROCHESTER BLACK PRIDE FESTIVAL

MUSIC | FOOD | GAMES | RESOURCES | ARTS & CRAFTS | PERFORMANCES AND MORE

EDGERTON PARK
41 BACKUS STREET
2:00PM - 7:00PM

SATURDAY 8.12.17

City of Rochester, NY
Lorely A. Warren, Mayor
Rochester City Council

Trillium HEALTH

Wegmans

MOCHA CENTER

Gay Alliance

THE COMMUNITY FOUNDATION

MISSION

Rochester Black Pride is a week long cultural & on festival that works to create an inclusive Black atmosphere for all people, regardless of gender, sexual orientation, or race. Below you will find a few house rules to help maintain the integrity and safety of this space.

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NO ABLEISM
NO AGEISM
NO HATE

WHY IS IT NECESSARY?

This is an opportunity for the unique Black, voice, aesthetic, & experience of the Black Queer/CBQT Community to take center stage to celebrate, educate and empower one another. Every year a conscious effort is made to welcome all factions of our Black and diverse community to the table to plan the events that make up Black Pride. The goal is to create a platform for individuals who identify as Black/African-American & Queer (Gay, Lesbian, Bisexual, Trans, CBQT, & Pansexual etc.) to come together in for events that appeal to young and old, individuals and their families.

WEDNESDAY AUGUST 9TH

Opening Reception:
THE MOCHA GALLERY & FASHION SHOW

THURSDAY AUGUST 10TH

CLUB MOCHA DAY PARTY
THE GET DOWN
OLD SCHOOL PARTY

FRIDAY AUGUST 11TH

MOCHA CENTER WORKSHOPS
BLACK TRANS* BRUNCH

Cocktails & Conversations:
WOMEN OF COLOR
50 SHADES OF BLUE

ROCK DA HOUSE
AFTER PARTY

SATURDAY AUGUST 12TH

BLACK PRIDE FESTIVAL

THREE ON THREE
BASKETBALL TOURNAMENT

SUNDAY AUGUST 13TH

BLACK PRIDE PRESENTS
BIG FREEDIA
BRING ON THE BOUNCE!

COOKOUT

SHAKE IT UP SUNDAYS
BLACK & BROWN

2017 ROCHESTER BLACK PRIDE

PAYPAL.ME/ROCKBLACKPRIDE CASH.ME/ROCKBLACKPRIDE

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BRING ON THE BOUNCE!

COOKOUT

SHAKE IT UP SUNDAYS
BLACK & BROWN

2017 ROCHESTER BLACK PRIDE

WEDNESDAY, AUGUST 9TH

OPENING RECEPTION | 6:00PM - 9:00PM
THE TRECH QUARTER CAFE | 130 SPRING STREET

WEDNESDAY, AUGUST 9TH

FREE ALL AGES

THURSDAY, AUGUST 10TH

CLUB MOCHA DAY PARTY | 3:00PM - 2:00AM

FREE ALL AGES

THE GET DOWN: OLD SCHOOL PARTY | 8:00PM - 1:00AM

FREE ALL AGES

FRIDAY, AUGUST 11TH

MOCHA WORKSHOPS | 12:00PM - 4:00PM

FREE ALL AGES

COCKTAILS & CONVERSATIONS | 6:00PM - 10:00PM

FREE ALL AGES

WOMEN OF COLOR: 50 SHADES OF BLUE | 10:00PM - 2:00AM

FREE ALL AGES

ROCK DA HOUSE | MIDNIGHT - 4:00AM

FREE ALL AGES

WEDNESDAY, AUGUST 9TH

OPENING RECEPTION | 6:00PM - 9:00PM

THE TRECH QUARTER CAFE | 130 SPRING STREET

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THURSDAY, AUGUST 10TH

CLUB MOCHA DAY PARTY | 3:00PM - 2:00AM

FREE ALL AGES

THE GET DOWN: OLD SCHOOL PARTY | 8:00PM - 1:00AM

FREE ALL AGES

FRIDAY, AUGUST 11TH

MOCHA WORKSHOPS | 12:00PM - 4:00PM

FREE ALL AGES

COCKTAILS & CONVERSATIONS | 6:00PM - 10:00PM

FREE ALL AGES

WOMEN OF COLOR: 50 SHADES OF BLUE | 10:00PM - 2:00AM

FREE ALL AGES

ROCK DA HOUSE | MIDNIGHT - 4:00AM

FREE ALL AGES

SATURDAY, AUGUST 12TH

BLACK PRIDE EXPO & FESTIVAL | 2:00PM - 7:00PM

EDGERTON PARK - 41 BACKUS STREET

FREE ALL AGES

SUNDAY, AUGUST 13TH

SHAKE IT UP SUNDAYS: BLACK & BROWN | 8:00PM - 2:00AM

FREE ALL AGES



Black Queen Prom

Prom is typically a celebration of school spirit, camaraderie amongst friends and a right of passage for the average American teenager.

The Black Pride Prom is all at once very much that and very much different. A collection that sways away from average and on a range that stretches from late teens through senior citizens this prom still serves many of the same all-important functions. Life is a journey of figuring out who you are and who you would like to be. It's not an easy journey for any of us but I can't help but think that for those of us of the LGBTQ+ experience it is just that much more layered and complicated.

Our Prom is set high in the sky above Rochester, NY at the beautiful Penthouse One, decorated to the nines and as elegant of an occasion as you ever did see. Slowly beautiful people pour in and fill the room. All ages, shapes and sizes, sexual orientations and gender identities meeting, mingling and dancing to the sounds of DJ JK. There are classic prom amenities such as pictures, h'ordeuvres, dancing, voting for the Prom Court, and of course the awarding of crowns. But even those things are so much bigger than average. Many of our guests took longer than senior year to figure out who they are or wanted to be due to family, school or societal pressures were unable to be those people openly, authentically and unapologetically. At Black Pride Prom they are not only accepted but also celebrated and they on this night get to recreate that experience however they design it.



Day of Excellence

BLACK TRANS* BRUNCH

All throughout Rochester Black Pride, we do our best to center those who are often most marginalized in our society and few others are more ostracized than our trans* siblings - one of the major motivations behind our annual brunch! Conceived & organized by members of the community, this free event gives an opportunity for our trans* community to be celebrate and be celebrated by their peers.

This event helps to foster new friendships, build stronger bonds and an everlasting kinship! Complimentary food and drinks are served, accompanied by a small awards ceremony we're six of our incredible community members will be honored.

Here are a list of last year's recipients:

TRANSWOMAN OF THE YEAR AWARD

Jahnell Butler

COMMUNITY LEADERSHIP AWARD

Jazzelle Bonilla

THE FATIMELA WOODS: TRANS EMPOWERMENT AWARD

Taliyah Gutierrez

THE TRANS HERITAGE AWARD

Alicia Michaels

THE COMMUNITY ADVOCACY AWARD

Rudy Lott





Cocktails & Conversations

Cocktails & Conversations is a happy hour space created for the black queer community to come out and have healthy discussions about the issues facing our community. A film screening of black queer films/shows usually accompanies the event, followed by a talk-show style discussion.

For Black Pride, this night provides a safe space to spoken word, singers, movement performers, and artists across generations o chance to express themselves & showcase their talents.



WOMEN OF COLOR

Our Women of Color Night is an all-inclusive nightclub style event that is focused around black queer, femme, trans, & lesbian culture.

Too often during Pride events, women & femmes are overshadowed in favor of a more male-dominated eventes and themes. Since the beginning our collective has made a conscientious change that narrative in terms of both leadership & delivery.

This night is also a great opportunity to highlight some of the great female performers, drag kings, music artists, and DJs from around the region





Each year we always make that we have a few events that are geared towards the youth (13 - 20) and their development. The Club MOCHA Day party provides that safe space where attendees can come in, unwind after a long week, and take advantage of all MOCHA has to offer. There will be music, prizes, refreshments, games, and a discussions lounge.

Lots of free resources will be available including HIV testing, safesex kits, Black Pride schedules, and voter registration forms. Guests will also be able to pick-up/purchase weekend passes and tickets for the weekend events.

This is a free event and all ages are welcome!



We understand that the path we walk now was blazed by those who came before us. Our "Old School" Party pays homage to that crowd and celebrates our elders. This night features food, happy hour specials, nostalgic memorabilia, and a DJ playing the greatest hits from the 60s, 70's, 80's & 90's. We are talking about everything from the hustle and the bus stop, to the cabbage patch and classic vogue.

Last year's party was packed to capacity and was considered one of our crowd favorites, fostering healthy community growth across generations.





WORKSHOPS

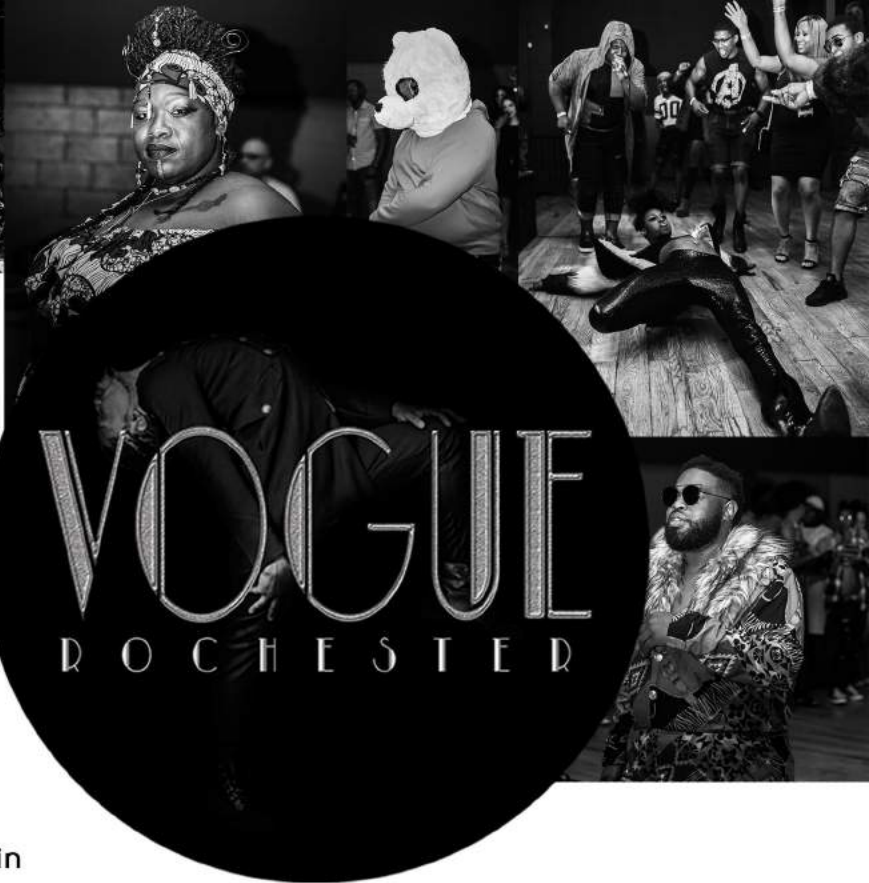
Our interactive and educational workshops are a part of our commitment to uplift, encourage and inspire members of our community to their highest sense of self. Keeping in line with our “for us, buy us” montra, we seek to invite other Black Queer or Trans* identified individuals from around the region who specialize in different disciplines to come and facilitate the sessions.

During these workshops we also host exclusive identity-specific seminars so that we can give communities who do not normally get the amount of focus they deserve time to workshop issues and develop skills that are specific to them.



All of our workshops are hosted at the MOCHA Center, a local non-profit who's mission is to improve the health and wellness of LGBT communities of color. For the past two decades MOCHA has, for many, been a second home for many black & brown queer and trans people here in Rochester. It is a place where folks can come to explore gender and sexual identity, network, socialize and address the various health issues faced around this region. During our workshops, free & confidential HIV testing is available on-site as well as information regarding Black Pride programming and events.





The Vogue Rochester brand was created back in November 2014 as a way to provide more safe spaces for the Black Queer & LGBT community in Rochester. Paying homage to the Ballroom scene (see Paris Is Burning), community members are able to engage in friendly competition with one another in a variety of different categories for cash prizes and then dance to their favorite music.

The event is hosted by local commentator & performer, Peachez, who electrifies the room as soon as he hits the mic. Accompanied by 2 DJs, musical performances, and special guests, this event has quickly become a community favorite that draws hundreds of people from across the region. By putting the well being of the community first, this event works to foster strong networks amongst its guests, connect folks to various resources, and even provides some employment opportunities. Free HIV Testing is also available on-site.



Vogue Rochester: Divas Promo
<https://youtu.be/ovN9TLTeRhA>

Vogue Rochester 2015 Promo
<https://youtu.be/ra8zsRphy-M>





A cultural, educational, entertainment and consumer destination, our Black Pride Festival is a vibrant & welcoming family-friendly event. Celebrating the history and creativity that is Black Queer Rochester, this event features a wide collection of merchants, performances, food and games all within a dedicated “safe space”. We do our best to put a spotlight on local performers, small businesses, community organizations, and voter registration efforts. Like many of our other events, our goal is to foster community growth (both social & economic) and to connect community members to resources they may not have otherwise known about - all while having a great time. For the last year the festival was hosted at Edgerton Park and attracted several hundred guests throughout the day.

Last year featured a series of dynamic performances from:

Charles Emanuel | Jah X | Marshay | MF SKUM | Neriah Santiago
Bakari Poet | Miss Deelicious | DJ Dr. Griffs | Fitness w/ Lamar





Our main concert & finale party event for Black Pride brings together all of our audiences in one space for one unforgettable night. Last year we elevated to new heights when we invited the New Orleans-based, Queen of Bounce herself, Big Freedia! Accompanied by her incredible crew of dancers, the Queen of Bounce brought the house down with her vibrant twist on hip-hop & electrifying performance.

Every year our finale concert & party is a crowd favorite, from the choice of venue, the music, and especially the performances. We are proud to not only highlight national LGBT talent, but also provide a platform for local hosts, artists, & drag performers from around the region. All in all there is no better way to bring Black Pride's nightlife to an exciting close!





The closing event for Rochester Black Pride is our annual Family Picnic & beach party hosted at Durand Eastman Park. This free and catered event welcomes guests, friends, and families for a relaxing day of music, bbq, and good ol fashioned “fun in the sun”. as guests, provide the opportunity for testing and good old food and fun. Guests can meet, mingle, and play games then head to the beach to enjoy the water.

As our last chance to hang out with and say goodbye to our family from near & far, this event reaffirms our sense of community and fellowship. Together we are fearless, beautiful, capable, and with each other we can accomplish anything we set our minds to.



COMMUNITY IMPACT

Rochester Black Pride has continued to exceed all of our expectations since it's inception and has been a great accomplishment for our community in a very comprehensive & wholistic way.

We not only focus on health & wellness, specifically around HIV/STD testing, but also on making sure people are registered to votes, informing them about issues & policies that affect their daily lives, and how our dollars can make a positive impact on the larger community around them.

These are just a few examples of
Black Pride's impact:

22

PEOPLE REGISTERED
TO VOTE

20

LOCAL BUSINESSES
POSITIVELY IMPACTED

50+

PEOPLE RECEIVED HEALTH SERVICES
INCLUDING HIV/STI TESTING, & REFERRALS

27k

VIEWS ON VIDEO
PROMO

150k

IMPRESSIONS ON SOCIAL
MEDIA DURING PEAK
PROMOTION.

COMMENTS



"I've never been to a lot of those venues before. It was nice to see another side of Rochester."

- Community Member

"My wife and I saw the video you all did and we decided to come down. Next year we are bringing a bus of folks!"

- Visiting Couple from Toronto, CA

"Rochester Black Pride 2016 brought great success to The MOCHA Center. The center's numbers have increased in services and reached the years high with HIV testing for 2016. We were able to host events during the weekend at our center that opened the doors for people to see what services are available to them as well as showing a safe place for people to come and be authentically true to who they are."

- Christopher C. Goodwin
Supervisor at The MOCHA Center

SPONSORSHIP OPPORTUNITIES

Marsha P Presenting Sponsor Package..... \$10,000

Benefits

- Each sponsor will be entitled to all promotional and recognition activities & official Black Pride Guide
 - Premium display of signage at all events
 - Banner hung from main stage concert & festival
 - Premium logo placement on all promotional and printed material
 - Flyers, Print media, Website, & Social Media
- Recognized as a co-presenting sponsor for celebrity headliner in all media announcements
 - "Rochester Black Pride & (sponsor name) presents..."
- Inclusion of products/services in event bags (if applicable)
- Complimentary vending booth at the Black Pride Festival with preferred placement
- Two (2) full-page color advertisements in the official Black Pride Guide
- Ability to do outreach at Vogue Rochester or final party event – No more than 4 staff members
 - Includes collecting demographics, emails, and passing out informational materials
- Includes 10 Weekend passes

Unique Benefits

- Ability to provide Free HIV/STD Testing or health screenings to attendees on sight (if applicable)

Miss Major Hosting Sponsor Package.....\$7,500

Benefits

- Name/logo prominently featured as hosting sponsor in all media announcements & official Black Pride Guide
 - Premium display of signage at high profile events
 - Banner hung from main stage at concert & festival
 - Premium logo placement on all promotional and printed material
 - Flyers, Print media, Website, & Social Media
- Recognized as presenting sponsor for any 2 grand prize categories at Vogue Rochester
 - Premium display of signage at Vogue Rochester
- Inclusion of products/services in event bags (if applicable)
- Complimentary booth at Black Pride Festival
- One (1) full-page color advertisement* in the official Black Pride Guide
- Ability to do outreach at Vogue Rochester event – No more than 2 staff members
 - Includes collecting demographics, emails, and passing out informational materials
- Includes 7 Weekend passes

The Good Judy Participating Package \$5,000

Benefits

- Name/logo featured as participating sponsor in all media announcements & official Black Pride Guide
 - Display of signage at 2 events
 - Banner hung from main stage at festival
 - Logo placement on all promotional and printed material
 - Flyers, Print media, Website, & Social Media
- Inclusion of products/services in event bags (if applicable)
- Ability to do outreach at all 3 events event – No more than 2 staff members
 - Includes collecting demographics, emails, and passing out informational materials
- Complimentary vendor table at Black Pride Festival
- One (1) half-page color advertisement* in the official Black Pride Guide
- Includes 5 Weekend Passes

J Baker Supporting Package \$2,500

Benefits

- Name/logo featured as supporting sponsor in all media announcements & official Black Pride Guide
 - Display of signage at festival
 - Banner hung from main stage at festival
 - Logo placement on all promotional and printed material
 - Flyers, Print media, Website, & Social Media
- Complimentary vendor table at Black Pride Festival
- One (1) quarter-page color advertisement* in the official Black Pride Guide
- Includes 3 Weekend Passes

J Baldwin Package \$1,000

Benefits

- Name/logo featured as a sponsor in all media announcements & official Black Pride Guide
 - Display of signage at festival
 - Banner hung from main stage at festival
 - Logo placement on all promotional and printed material
 - Flyers, Print media, Website, & Social Media
- Includes 3 Weekend Passes

The Kiki Package \$500

Benefits

- Name/logo featured as a sponsor in official Black Pride Guide
 - Logo placement on main promotional and printed material
 - Main Flyer, Website, & Social Media
- Includes 2 Weekend Passes

GENERAL SPONSORSHIP

Rochester Black Pride also accepts general sponsorships and/or donations of any amount. The general sponsorship includes your company/organization's logo on the main promotional brochure. For individual donations, your name will be included on a special "thank you" insert that will be handed out with our Black Pride materials and Facebook page.

We also accept donations for "The Cookout" on Sunday. Any food donations must be store bought for health safety reasons. If you are interested in donating, please send us an email.

***For supporters who give more than \$200, you will receive a special Black Pride "Thank You" package which will be available during Rochester Black Pride in August.**

SAFE SPACE

Rochester Black Pride events are currently held as safe spaces and cater specifically to the cultural needs of the Black Queer & Trans*community. Cultural-responsiveness is a crucial component to maintaining the integrity of the spaces, as there are very few places where such safety exists.

We ask that the staff who will be present in these spaces reflect the community to the best of the organization's ability or that those who will be in attendance be committed to maintaining the integrity of the space.

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Adrian Elim at Rochesterblackpride@gmail.com or 585-503-3978. Please contact us with any questions.

Organization/Individual Name

Contact Person

Email Address

Phone Number

Address

City/State/Zip Code

Address

City/State/Zip Code

SPONSORSHIP INFORMATION

Check all that apply.

FESTIVAL SPONSORSHIP

- _____ \$10,000 Marsha P Presenting Package
- _____ \$7,500 Miss Major Hosting Package
- _____ \$5,000 The Good Judy Participating Package
- _____ \$2,000 J Baker Supporting Package
- _____ \$1,000 J Baldwin Package
- _____ \$500 The Kiki Package

GENERAL SPONSORSHIP

Desired Amount: _____

SPONSORSHIP TOTAL : _____

PAYMENT INFORMATION

_____ Check payable to Brothahood Productions LLC

_____ Paypal Invoice (Provide email for invoice)

Paypal Email

For entities that require organizations they fund to have 501C (3) status, we do have a fiduciary partner, so please contact us for more information.

I understand that my company/organization is entitled to the benefits associated with the chosen sponsorship level for the purpose of supporting Rochester Black Pride 2017.

\$ _____
Total Sponsorship Cost Signature Date

Once we receive your completed sponsorship form, we will contact you to discuss arrangements and sponsor benefits. Please send your high-resolution color logo (.EPS or vector image preferred) to Rochesterblackpride@gmail.com.

Thank you for your consideration & support!

