

VENDOR INFORMATION

*Rochester*

**BLACK PRIDE**

**RETRO**

SEPTEMBER 4<sup>TH</sup> - SEPTEMBER 8<sup>TH</sup>

ROCHESTERBLACKPRIDE@GMAIL.COM

[WWW.ROCBACKPRIDE.COM](http://WWW.ROCBACKPRIDE.COM)

## MISSION

Rochester Black Pride is a collective that works to create all-inclusive Black atmosphere to celebrate, empower, & inspire the Black Queer/LGBT community in Rochester. We pride on ourselves on being of the community, while working to provide positive experiences for the community.

## WHAT IS BLACK PRIDE ROCHESTER & WHY IS IT NECESSARY?

A cultural, educational, entertainment and consumer destination, our Black Pride Festival is a vibrant & welcoming family-friendly event. Celebrating the history and creativity that is Black Queer & Trans\* Rochester, this event features a wide collection of merchants, performances, food and games all within a dedicated "safe space". We do our best to put a spotlight on local performers, small businesses, community organizations, and voter registration efforts. Like many of our other events, our goal is to foster community growth (both social & economic) and to connect community members to resources they may not have otherwise known about - all while having a great time.

.There is a unique flavor, voice, aesthetic and experience that sets the Queer/LGTB of Color Community apart from any other collective within the larger community of Rochester. While we celebrate the similarities of the human condition as a whole we also cherish the incredible culture and camaraderie among us. This weekend we take a special opportunity to give a platform to the stories, the talent, the history, the beauty, the strength, the struggle, the future and the triumph that is Black and Brown Queer, Lesbian, Gay, Transgendered and Bi-Sexual Rochester.

All of our events are considered Safe Spaces where all voices hold value and all perspectives are seen as valid. Below you will find a few house rules to help maintain the integrity and safety of these spaces:

**NO RACISM**  
**NO HOMOPHOBIA**  
**NO TRANSPHOBIA**  
**NO FEMPHOBIA**  
**NO FATPHOBIA**  
**NO SEXISM**  
**NO ABLEISM**  
**NO AGEISM**  
**NO HATE**

## WHO IS THE "COLLECTIVE" BEHIND ROCHESTER BLACK PRIDE WEEKEND 2016?

A conscious effort was made this year to welcome all factions of our illustrious and diverse community to plan events and blueprint the Pride festivities. The goal being to create a weekend to rival Pride celebrations nationwide to give our local community a platform while drawing in guests from around the country to join in our events. Representatives who identify as Black/African-American and Queer (Gay, Lesbian, Bisexual, Trans\*, Gender Non-conforming, Pansexual, etc) were invited to be a part of the conversation, take leadership in the planning and create events to suit young and old, singles, families to entertain, celebrate and educate.

# EVENT SPECIFICS

**WHERE:** MARTIN LUTHER KING JR. SQUARE PARK  
353 Court St  
Rochester, NY 14607

**TIME:** 2:00PM- 7:00PM

**TICKET PRICE:** FREE

**Arrival/Setup Time:** 11:00A - 1:00PM

**Breakdown Time:** 6:30PM

**Event Open to Public:** 2:00PM

**Registration includes:** 10' x 10' space (Vendors must provide tables & chairs unless otherwise specified)  
Space assignment will be made on a first come first serve basis

**\*All vendors are required to follow all New York State, County of Monroe, and City of Rochester laws and ordinances regarding permits, sales tax, health insurance and public safety.**

## VENDOR OPTIONS

Application & payment must be received by Friday, August 23<sup>rd</sup>, 2019.

**Food Vendor ..... \$125.00**

For caterers, restaurants, bakeries, and other prepared foods.

**Merchandise Vendor ..... \$75.00**

For retail businesses & vendors who sell a variety of goods and products (clothes, shoes, art, jewelry, books, miscellaneous items, etc)

**Specialty Service Vendor ..... \$75.00**

For Businesses & Vendors who specialize in a variety of activities, maintenance services, or consulting (Hair, Repairs, Auto, Professional Development, Massage, etc)

**Information Vendor ..... \$50.00**

For Non-Profits & Grassroots organizations who provide community/cultural related services (training, free services, healthcare, cultural centers, etc)

## SAFE SPACE

Rochester Black Pride events are currently held as safe spaces and cater specifically to the cultural needs of the Black Queer & Trans\*community. Cultural-responsiveness is a crucial component to maintaining the integrity of the spaces, as there are very few places where such safety exists. We ask that the staff that will be present in these spaces reflect the community they will be engaging with or are those who will be equally committed to maintaining the integrity of the space.

## RECOMMENDATIONS

This event is expected to draw hundreds of people from the community and we want to make sure that every business/vendor who attends is successful. We have drafted up a few creative ideas we hope will help you get the most benefit out of our event.

### FOOD VENDORS

*For caterers, restaurants, bakeries, and other prepared foods.*

Being that this event is all day, we expect that guests will be coming in and out at various times. We recommend that caterers & restaurants create \$5 combo options (meat & side) to help maximize the accessibility of Advertising side dishes as single-purchase options will also help to appeal to those who may just be looking for something to nibble on. Also having gift cards/certificates available (\$10, \$15, \$25, \$50, etc) is great for those who may want to shop with you in the future.

### SPECIALTY SERVICE VENDOR

*For Businesses & Vendors who specialize in a variety of activities, maintenance services, or consulting*

We understand that some services do not have custom products available for sale, but we still want this event to be profitable for you. We recommend having or creating gift cards/certificates (\$10, \$15, \$25, \$50, etc) so that guests may shop with you in the future or give them as a gift.

### INFORMATION VENDOR

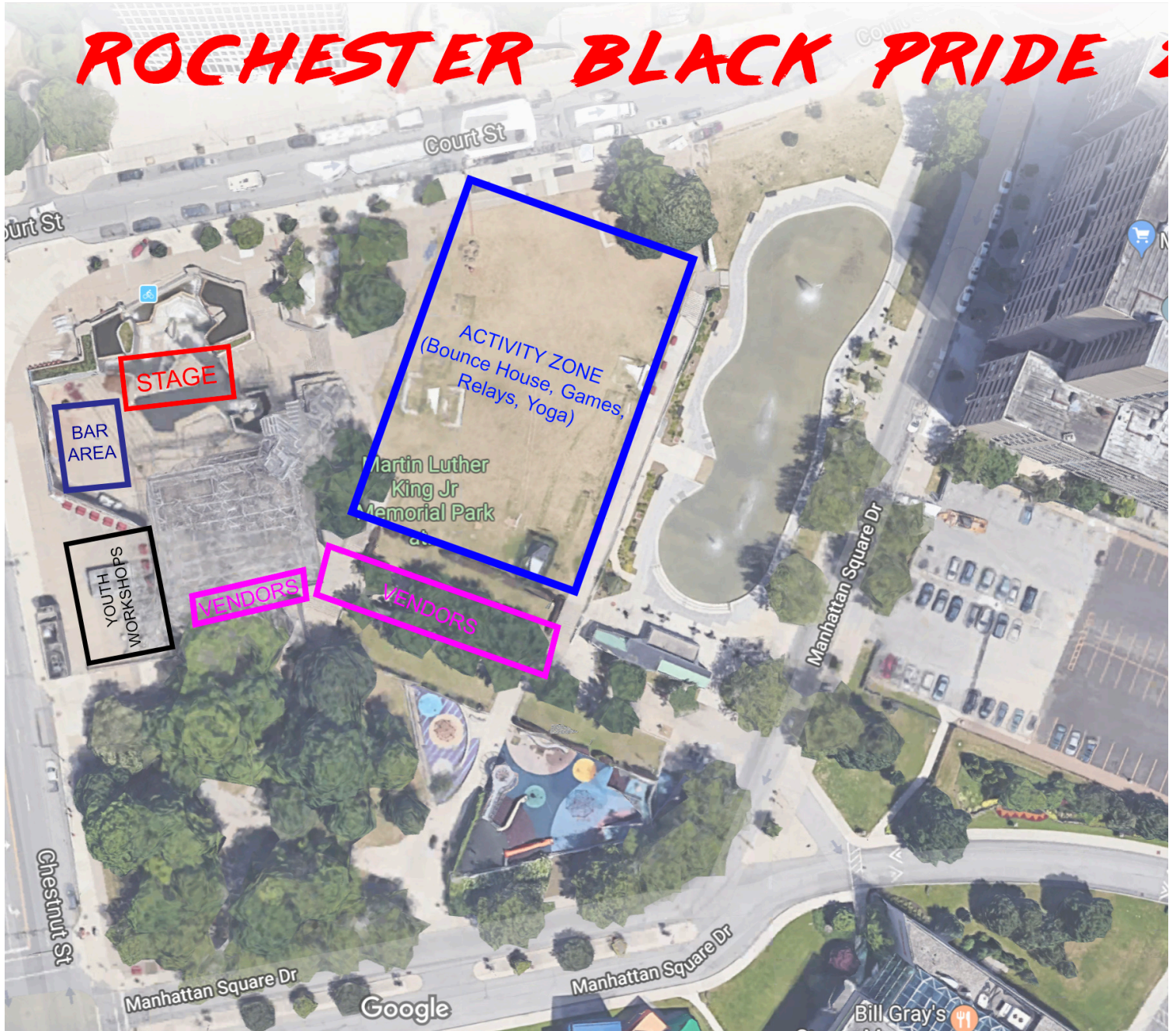
*For Non-Profits & Grass Root organizations who provide community/cultural related services*

At shopping events like these, it is sometimes easy for information based tables to be skipped over and we don't want that to happen. We recommend having branded items available that are both functional and usable. Items such as pens, notepads, **bags**, and LGBT & family-friendly giveaways will help to increase the amount of traffic at your table.



# PARKING

Ample parking will be available for this event. Vendors and guests will have free use of the on-street parking spaces on Court St & Chestnut St, both that are right next to the park. Regular metered parking is free downtown on weekends and evenings. Please make sure you read the street signs to make sure you are on the correct side of the street for the day.



# TERMS & CONDITIONS

If you would like to participate in the 2019 Black Pride Festival as a vendor, please read the following guidelines carefully, complete and **return the application by the deadline (please see attached price list and dates)**. **All applications must be emailed, dropped off at The MOCHA Center, or hand delivered to Adrian Elim.** **No applications will be accepted or considered without a deposit or full payment.**

1. Please see attached price list for participating fees. All payments are non-refundable **(rejected applications will receive a full refund)**.
2. Full payment is **due upon handing in the application**. Applications will not be considered complete until the payment is made.
3. Monroe County Health Department requires that all food vendors provide a health permit, which must be displayed at the event. Failure to comply will result in a cancelation of agreement and no refund.
4. Each vendor will be fully responsible for all equipment pertaining to the preparation, sale and/or service of all items sold (ice, refrigeration, paper or plastic wear, grill, cooking utensils etc.).
5. All vendors are responsible for providing their own materials for the booth space, including tables, chairs, signage, extension cords, ect.
6. Each Vendor is fully responsible for the set-up, cleanup and breakdown of his/her own tent and area. Set-up will begin at 11:00am and no later than 1:00pm. All vendors must be cleaned up and broken down no later than 8:00pm.
7. All vendors must at all times adhere to the Monroe County/Monroe County Health Department safety guidelines.
8. All vendors are required to provide a list of his/her staff, not to exceed 2 employees at a time – 4 for food vendors. Names of all staff members and/or employees must be submitted a week prior to the event.

## General Information

1. Acceptance/rejection letters will be mailed upon receipt of application. A confirmation letter that includes space assignments, additional information and parking instructions, will be emailed the week of August 15<sup>th</sup>. No refunds will be made once an application is accepted. Rejected applications will receive a full refund.
2. Copy of health permit and valid insurance must be submitted with all applications.

I/we, the undersigned, for and in consideration of permission and space to participate in 2019 Rochester Black Pride Festival on September 7<sup>th</sup>, 2019, agree to indemnify, hold harmless, and defend Rochester Black Pride and its organizers, employees, agents and servants from and against any and all claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expenses, in whole or in part arising out of connected with, or in any way associated with my/our activities preparing for, participating in, or traveling to or from 2019 Rochester Black Pride or Brothahood Productions LLC.

I HAVE READ AND FULLY UNDERSTOOD AND AGREE TO THE TERMS, CONDITIONS AND REGULATIONS SET FORTH IN THIS CONTACT.

Vendor Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please Register Online At:**

<https://rocblackpridevendor.eventbrite.com>

**OR**

Fill out the following form to confirm your chosen vendor package. Completed forms can be returned to Adrian Elim or Hazel Mingle at: [Rochesterblackpride@gmail.com](mailto:Rochesterblackpride@gmail.com). Please contact us with any questions.

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Number of Attendees Working At Table

**Please describe your business, products, or services**

Provide a link to website or social media

**List any special needs or requirements you may have**

We will try and accommodate as best as possible

## VENDOR PACKAGES

\_\_\_\_\_ \$125 Food Vendor

\_\_\_\_\_ \$75 Merchandise Vendor

\_\_\_\_\_ \$75 Specialty Service Vendor

\_\_\_\_\_ \$75 Information Vendor

## PAYMENT INFORMATION

\*All payments must be received no later than Friday, August 23<sup>rd</sup> in order to participate.

\_\_\_\_\_ Cash

\_\_\_\_\_Paypal Invoice (Provide email for invoice)

\_\_\_\_\_ Check payable to Brothahood Productions LLC

Paypal Email

\$ \_\_\_\_\_  
Total Cost

Signature

Date

Once we receive your completed registration & payment, we will contact you to discuss arrangements and vendor placement closer to the date of the event. Please send your high-resolution color logo (.EPS, .PNG, or vector image preferred) to [Rochesterblackpride@gmail.com](mailto:Rochesterblackpride@gmail.com).

Thank you for your support!

